



# 2011 National Energy and Utility Affordability Conference

Presented by the National Fuel Funds Network and the National Low Income Energy Consortium

March 2011

To: NFFN Members and allies

The 2011 National Energy and Utility Affordability Conference will be on June 27-29 in Fort Lauderdale, Florida

Even if you are not yet or cannot become a financial sponsor of NEUAC 2011, we hope you will be able to lend support in any of three other ways: advertising specialty/promotional items we put in the registration bags for each attendee, gift items for the National Fuel Funds Network's Silent Auction and raffle gifts used as incentives for conference evaluations.

One of the first things conferees do after getting their registration bags is to check the "goodies" they contain, and the low-cost advertising specialty items found in the bags get used year around. They keep your name, as a NEUAC supporter, in front of attendees every day.

Silent Auction items generate money enabling the NFFN to provide Sister Pat Kelley scholarships for people who, otherwise, could not attend the conference. This year the Silent Auction's theme will be the "Spirit of Florida." We are looking for smaller items that represent the Florida experience. Items may include spa or restaurant gift cards for the Marriott Harbor Beach Resort, gift cards for restaurants in the surrounding area, jewelry to wear on a summer evening or designer sunglasses. Even fun totes stuffed with beach items or local Fort Lauderdale trinkets make great auction sellers!

Raffle gifts serve another key purpose. The NFFN and National Low Income Energy Consortium elicit feedback to improve each year's conference by asking attendees to complete evaluation forms. We use raffles to encourage conferees to evaluate the workshops and general sessions. Attendees' names will be drawn at general sessions throughout the conference, at which time we will remind them to fill out their evaluation forms.

We hope your organization will donate advertising specialty items bearing your corporate logo (such as pens or pencils, note pads, key chains, refrigerator magnets, etc.) for inclusion in registration bags – we need 800 pieces to include one in each bag – and/or gift items for the Silent Auction and raffles. To avoid difficulties with shipping, your Silent Auction and raffle donations must be able to fit in a suitcase. We will not have shipping service available this year.

We need to hear from you by May 1 in order to acknowledge your generosity in our 2011 program booklet. To confirm that you are sending a contribution, please send an e-mail to David Fox ([dfox@nliec.org](mailto:dfox@nliec.org)) of NLIEC or Johnetta Brown of NFFN ([johnetta@nationalfuel funds.org](mailto:johnetta@nationalfuel funds.org)) stating your company/agency/organization name as you would like it to appear in the program and the nature of your donation. Please be as specific as possible, since donations – particularly when using a third-party vendor – do not always indicate the donor.

If you are donating an item for the Silent Auction, please send a copy of your e-mail to Tanya Brothers ([Tanya.Brothers@heartshare.org](mailto:Tanya.Brothers@heartshare.org)). Kindly include in that confirmation e-mail the dollar value of your Silent Auction donation. If you have questions, call Tanya at 718-422-4211. Please contact Della McCurdy (phone 954-321-2174, e-mail [Della.M.McCurdy@fpl.com](mailto:Della.M.McCurdy@fpl.com)) if you have any questions regarding raffle gift items.

Raffle and Silent Auction donations and items for registration bags should be shipped to Dianne Verner at Florida Power & Light Company so that boxes arrive no earlier than June 1 and no later than June 23. The shipping address is:

Florida Power & Light Company  
Attn: Ms. Dianne Verner (CSC/CSE)  
6001 Village Boulevard, Room 1402  
West Palm Beach, FL 33407

Last-minute shipments should be sent directly to the conference hotel so they arrive on June 23-24. Shipments should be addressed to:

Guest: Cindy Homol  
Arrival Date: June 24, 2011  
Marriott Harbor Beach Hotel  
3030 Holiday Drive  
Fort Lauderdale, FL 33316  
Phone 954-525-4000

Then, along with indicating the contents, mark the lower left corner:

NLIEC/NFFN/NEUAC Conference  
June 27-29, 2011  
Box # of #  
Deliver to Conference Office

On behalf of the NEUAC planning committee, we thank you for your support.

Sincerely,

Della McCurdy  
Raffle Coordinator

Tanya Brothers  
Silent Auction Coordinator

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6324 Beryl Road  
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