



National Energy and Utility Affordability Conference

Presented by the National Fuel Funds Network and the
National Low Income Energy Consortium

April 13, 2009

The 2009 National Energy and Utility Affordability Conference will be held on June 15-17 in Portland, Oregon, and we are seeking your support through donations in three categories: advertising specialty/promotional items to include in the registration bags given to each attendee, gift items for the National Fuel Funds Network's Silent Auction and raffle gift baskets used as incentives for participants to evaluate the conference.

One of the first things our attendees do when given their registration bags is to check out the "goodies" they contain, and the low-cost items included in the bags get used throughout the year. They keep your name, as a conference supporter, in front of participants every day.

Silent Auction items generate money that enables the NFFN to provide registration scholarships for people who, otherwise, could not attend the conference. Raffle gifts serve another important purpose. Attendee comments help drive what we choose to present each year and, in turn, make each conference more meaningful. The NFFN and National Low Income Energy Consortium elicit feedback by asking attendees to complete session evaluation forms. Conferees receive a raffle ticket for each session evaluation they fill out and submit. Drawings are held at general sessions throughout the conference, with gift baskets given to the winners. This has been a very effective evaluation incentive.

We hope your organization will also donate advertising specialty items bearing your corporate logo (such as pens or pencils, note pads, key chains, refrigerator magnets or clips and the like) for inclusion in registration bags – we need 700 pieces to include one for each bag – and/or gift items and baskets for the Silent Auction and raffles.

You can choose to make up a gift basket yourself or order one from an outside source. Since your donations must arrive before the conference and be stored for several days, please do not include any perishable items. Baskets can include souvenirs or specialty items from your organization, but that suggestion should not limit what you decide to donate. Some Silent Auction items in the past have been jewelry, artwork and even gift cards. Be creative! A tote bag filled with smaller items, for example, makes a nice gift and is easy to carry home.

National Fuel Funds Network
1010 Vermont Avenue, NW, Suite 718
Washington, DC 20005
Phone 202-824-0660
www.nationalfuel Funds.org

National Low Income Energy Consortium
6324 Beryl Road
Alexandria, VA 22312
Phone 703-642-9070
www.nliec.org

We need to hear from you by April 23 in order to acknowledge your generosity in our 2009 program booklet. To confirm that you are sending a contribution, please send an e-mail to David Fox (dfox@nliec.org) of NLIEC or Johnetta Brown of NFFN (johnetta@nationalfuelfunds.org) stating your company/agency/organization name as you would like it to appear in the brochure and the nature of your donation. Please be as specific as possible, since donations – particularly when using a third-party vendor – do not always indicate the donor.

Please send a copy of your e-mail to Tanya Brothers (Tanya.Brothers@heartshare.org) if you are donating an item for the Silent Auction. Kindly include in that confirmation e-mail the dollar value of your Silent Auction donation. If you have questions, call Tanya at 718-422-4211. Please contact Della McCurdy (phone 954-321-2174, e-mail Della.M.Mccurdy@fpl.com) if you have any questions regarding raffle gift items.

Raffle and Silent Auction donations and items for registration bags should be shipped to Becky Eberle at Pacific Power/Rocky Mountain Power, so that boxes arrive no earlier than May 15 and no later than June 10. The shipping address is:

Becky Eberle
Pacific Power/Rocky Mountain Power
825 NE Multnomah, Suite 800
Portland, OR 97232
Phone 503-813-5154

Be sure to label the lower left corner of each box clearly to indicate whether it contains a Silent Auction, raffle gift or registration bag item and mark each box:

For NEUAC 2009
Box # of #

Last-minute shipments should be sent directly to the conference hotel so that they arrive between June 10, and June 11. Shipments should be addressed to:

Guest: Susan Gove
Arrival Date: June 12, 2009
DoubleTree Hotel Portland-Lloyd Center
1000 NE Multnomah Street
Portland, OR 97232
Phone 503-281-6111

Then, along with indicating the contents, mark the lower left corner:

RE: NLIEC/NFFN/NEUAC Conference
June 15 - 17, 2009
Box # of #
Deliver to Conference Office

On behalf of the NEUAC planning committee, we thank you for your support.

Sincerely,

Della McCurdy
Raffle Coordinator

Tanya Brothers
Silent Auction Coordinator